



Press release
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Three days additional leave for flight abstention Employer promotes effective climate protection

The employees of the Berlin cooperative WeiberWirtschaft eG can now get three days additional annual leave - if they waive air travel for one year.

The new regulation is intended to provide an incentive to stop traveling by plane, but instead to choose climate-friendly travel forms and destinations. Managing Director Katja von der Bey: "Everyone knows that air travel is a climate killer! But alternatives often cost a lot more time and (free available) time is becoming increasingly important. At least we want to disprove this argument rewarding climate-friendly behavior." She herself was on a summer vacation by train on the French Côte d'Azur. "It was pure deceleration and went surprisingly well."

WeiberWirtschaft is a pioneer in terms of climate protection and the topic is firmly established in the companies anchored in the male dominated culture. In 1992, the cooperative bought a commercial property in Berlin-Mitte and built it according to model ecological criteria into Europe's largest entrepreneurial and entrepreneurial gutter center. During ongoing operation, they work as sustainably as possible: resources and energy efficiency, environmentally sound action and procurement management and social sustainability are not foreign words here, but are constantly underpinned with measures and new ideas.

The conference area is recognized by many companies and organizations as a sustainable-place of worship <https://weiberwirtschaft.de/tagungsraeume-mieten/ein-gruener-veranstaltungsort/>

The cooperative insists that even small businesses can make a difference: Together with Life e. V., the cooperative published a checklist and booklet "Grün.Gerecht.Gestalten" for founders (<https://weiberwirtschaft.de/unterstuetzung-fuer-gruenderinnen/>) and was nominated for the 2015 Start Green Award.

What do the employees say about the new regulation? "I try anyway to fly as little as possible, this is now an additional incentive. Great!" Says Elli Dietsche, who is working in administration. Whether all employees accept the offer and in fact oversee holiday alternatives remains to be seen. The climate-protection effect of such a small company with only 10 employees is rather symbolic. But maybe the idea sets a precedent and other companies will pick up the idea!

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